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LiveLovely Foundation Joins LIVESTRONG® Young Adult Alliance
Partnership will help fill void in care and support for local young adults affected by cancer

Nashville, TN – May 17, 2011 – Today The LiveLovely Foundation announced its partnership with the [Young Adult Alliance](#), created by [LIVESTRONG®](#), the organization founded by cancer survivor and champion cyclist [Lance Armstrong](#) to serve people affected by cancer and empower them to take action. The Alliance is a coalition of more than 160 international organizations with the goal to improve the survival rates and quality of life for young adults between the ages of 15 and 40 with cancer – a drastically underserved community. The LiveLovely Foundation is providing the \$25,000 Charlie Lovely Cancer Research Grant to support a Vanderbilt University study working to improve survival rates among young cancer patients.

Each year, nearly 70,000 young adults between the ages of 15 and 40 are diagnosed with cancer. In contrast to those younger and older, survival rates for young adults have not increased since 1975, possibly due to factors such as lack of insurance, less participation in clinical trials and delayed diagnoses. Also, young survivors often are caught between the worlds of pediatric and adult oncology. They may face a variety of unique long-term effects that will need to be addressed over their lifetimes, such as reentry into school or the workforce, insurance coverage issues, infertility as a result of treatment, neurocognitive effects or secondary malignancies.

The LiveLovely Foundation began in the heart of 16-year-old Charlie Lovely shortly after he was diagnosed with leukemia in 2008. Charlie’s sister Laken now heads up the organization. “Charlie’s battle with leukemia only lasted 62 days, but that was enough time for him to see the need for a more defined standard of treatment for young adults like himself. We are proud to join the LIVESTRONG Young Adult Alliance, which has given this long forgotten demographic a voice and is making extraordinary progress in its advocacy efforts on behalf of young adults with cancer,” said Laken Lovely, President of The LiveLovely Foundation. “Through our partnership with LIVESTRONG, we look forward to providing greater support to our constituents and to playing an active role in helping the Alliance in its efforts to not only save lives, but ensure the quality of life these young adults deserve.”

“We formed the LIVESTRONG Young Adult Alliance with the knowledge that unity is strength,” said [Doug Ulman](#), LIVESTRONG president and CEO and co-founder of the YAA. “As a three-time cancer survivor before the age of 20, I know first-hand the unique challenges young adults with cancer face. We

look forward to working with The LiveLovely Foundation to raise awareness and effect positive change for young adults with cancer.”

In 2006, **LIVESTRONG** with the National Cancer Institute called together scientists, government agencies, clinicians, non-profit organizations and public health professionals to establish the **LIVESTRONG** Young Adult Alliance to raise awareness and effect positive change for young adults with cancer. Member organizations such as The LiveLovely Foundation provide expertise for the implementation of the strategies and mission of the **LIVESTRONG** Young Adult Alliance and bring a broad base of knowledge related to the many issues facing the young adult cancer community.

LIVESTRONG also offers free online resources designed specifically to help young adults with cancer. For more information, visit www.livestrong.org/yaa.

About The LiveLovely Foundation

Born in the heart of 16-year-old cancer patient Charlie Lovely in 2008 shortly before his death, The LiveLovely Foundation’s primary mission is to raise awareness about a disturbing trend among adolescent and young adult cancer patients. The five-year survival rates for this age group have actually dropped, while all other age groups have seen increased survival rates. Through the generous gifts of benefactors and supporters, The LiveLovely Foundation, based in Nashville, Tennessee, is working to meet that mission. For more information visit www.livelovely.org.

About LIVESTRONG

Founded in 1997 by cancer survivor and champion cyclist Lance Armstrong and based in Austin, Texas, **LIVESTRONG** fights for the 28 million people around the world living with cancer today.

LIVESTRONG connects individuals to the support they need, leverages funding and resources to spur innovation and engages communities and leaders to drive social change. Known for the iconic yellow wristband, **LIVESTRONG**'s mission is to inspire and empower anyone affected by cancer. For more information, visit www.LIVESTRONG.org.

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